



Your new agile consultancy contractor

ESG Consulting

Consulting. Supportively. Agilely.

ESG Agenda

In today's evolving business landscape, integrating Environmental, Social, and Governance (ESG) factors into corporate strategy is increasingly vital for sustainable growth and long-term value creation.

Our ESG related services can encompass a broad range of support activities, tailored to help companies meet their ESG goals effectively and efficiently.

Many companies start with pilot projects or small-scale initiatives to gain momentum

NEED ASSISTANCE?



ESG Strategy Development		
	ESG Data Collection and Management	
Stakeholder Engagement	Regulatory Compliance	Reporting and Disclosure
Training and Capacity Building		
	Benchmarking and Best Practices	
Risk Management		
	Sustainability Initiatives	
Innovation and Technology Integration		

Materiality Assessment
Goal Setting
Roadmap Creation
Data Collection Framework
Data Analysis
Data Management Systems
Report Preparation
Framework Alignment
Assurance and Verification
Internal Stakeholder Coordination
External Stakeholder Communication
Compliance Monitoring
Regulatory Reporting
Employee Training
Workshops and Seminars
Benchmarking
Best Practices
ESG Risk Assessment
Mitigation Strategies
Project Implementation
Impact Assessment
Technology Solutions

ESG Budget Estimate

As organizations strive to meet stakeholder expectations and regulatory requirements, developing a comprehensive ESG budget is essential for effectively managing and allocating resources toward impactful initiatives.

An ESG Budget Estimate serves as a critical tool for planning and forecasting the financial resources needed to implement and sustain ESG initiatives. It provides a detailed breakdown of expected costs associated with various ESG components, enabling companies to align their budget with their strategic ESG goals.

Microcap companies spend typically around **0.5-1.5%** of profits, depending on the sector and regulatory environment.

**NEED
TAILORED
ESTIMATION?**

Cost Component	Lower Range	Upper Range
ESG related FTE Costs	\$15,000	\$40,000
ESG Consultancy Support	\$15,000	\$50,000
ESG Platform Fees	\$20,000	\$50,000
ESG External data	\$1,000	\$10,000
ESG Initiatives	\$10,000	\$50,000
ESG External Audits/Certifications	\$15,000	\$50,000
Total Annual ESG Budget	\$76,000	\$250,000

Source: Estimates on Market Availability locally or internationally for a microcap company

Companies that incorporate sustainability could see a **20% improvement** in operating profits by reducing resource costs

Leading companies in ESG invest significantly, with **5-10% or more** of profits dedicated to long-term sustainability and social impact goals

FTE Estimation

Estimating Full-Time Equivalent (FTE) needs for ESG related activities for a microcap company involves considering several factors, including the complexity of reporting requirements, the company's existing resources, and the scope of ESG initiatives.

FTE estimate for implementing ESG initiatives can fluctuate depending on the company's size and complexity. To optimize scalability, you may consider leveraging CSA FORWARD services, which will reduce the need for internal FTEs. Additionally, adopting advanced ESG reporting software, which our consultancy partners with under advantageous conditions, can further streamline processes, reduce manual effort, and enhance efficiency.

**Total
Estimated FTE
(for a
microcap
company):
1.3 - 3.8 FTEs**

WANT TO WORK IN HOUSE?

- Identify specific regulatory requirements for ESG reporting in the company's operating regions.
- Determine if the company adheres to voluntary ESG frameworks like GRI, SASB, TCFD, etc.
- Evaluate the environmental impact areas (e.g., carbon footprint, energy usage, waste management).
- Assess social initiatives (e.g., employee welfare, community engagement, diversity and inclusion).
- Determine the company's internal data collection processes (e.g., energy usage, employee surveys, etc.).
- Assess the need for external data (e.g., supply chain information, industry benchmarks).
- Consider the use of external platforms for data collection and reporting.

Our Contribution

- Focus on efficient ESG implementation
- International Partnerships with specialized providers
- Experience in CEE region, North America and Asia
- ESG certifications from Corporate Finance Institute and others
- First local ESG Consultancy (Moldova)



Alex Balan, Founder of CSA FORWARD

"Empowering businesses to thrive in today's dynamic landscape is at the heart of our mission. Through strategic approach and innovative solutions, we pave the way for sustainable growth and success. Join us as we embark on this journey together."

[demo request](#)

**READY
FOR
A FREE
DEMO?**

